

10 October 2018

PRESS RELEASE

DODONI: 10 years' strong presence in the Indian market

Successful participation at the Food India by Sial exhibition with feta as its flagship product

DODONI, a leading producer and distributor of dairy products, with a view to showcasing its popular exported products and with an attractive stand, took part in Sial's international Food India Exhibition, which was held for the first time ever in India (New Delhi), from 16 to 18 September 2018.

Through its extensive network of partners including large organized retail chains and luxury hotels, DODONI products are distributed to the largest cities in India enabling the company to maintain a strong presence in the Indian market for the last 10 years. Furthermore, DODONI has become a firm favourite among the domestic consumers and one of India's top choices making it the best-selling PDO feta in the country.

At the Food India by Sial exhibition, DODONI had the opportunity to present, both to professionals and to the general public, a number of its most popular products which it exports to 47 countries around the world. With its flagship product DODONI feta, the company presented at its stand innovative dairy products such as DODONI feta cubes, in addition to other favourite 100% Greek products such as its goat's cheese and barrel-aged feta. These attracted the attention not only of the retail and catering professionals but also of the consumers who visited the stand.

Sial, which takes place every two years, is one of the largest international specialized exhibitions for the food processing industry. This year, Food India by Sial, took place for the first time in a state-of-the-art 5,000 square metre space, accommodating over 8,500 visitors and more than 250 exhibitors from 15 countries.

Mr. Vasilis Vrohides, Exports Director at DODONI, stated that, *"DODONI's presence at the Food India by Sial exhibition is a milestone in the company's export activity, marking ten years of successful presence in the Indian market. As an ambassador of Greek flavours and nutrition abroad and with feta as DODONI's flagship, our foremost concern is to export high quality 100% Greek dairy products that stand out in the international markets for their unique quality, rich taste and authenticity. DODONI's participation in one of the most highly-recognized exhibitions worldwide helps us to present authentic Greek DODONI products to a wide audience that comprises both professionals and consumers, thus further strengthening our leading position and providing us with the opportunity to promote the Taste of DODONI even more at the international level"*.

###

About DODONI

DODONI SA was founded in 1963. With 55 years of authentic tradition and history, the company, based in Ioannina, produces authentic, purely Greek dairy and cheese products, using 100% Greek cow, sheep and goat milk collected daily from a wide network of 5,500 Greek farmers, active primarily in the Epirus region. With more than 10,000 sales



Tradition in taste

points in the domestic market and exports to 47 countries around the world, DODONI produces 9 categories of dairy and cheese products in 100 SKUs, distinguished by their unique taste, quality and 100% Greek identity.

For more information please visit www.dodoni.eu, <https://www.facebook.com/Dodoni.SA>,
<https://www.instagram.com/dodoni.eu/>

Contact info:

V+O Communication: Zafira Atsidi, email: za@vando.gr, Tel. (+) 30 210 7249000

DODONI SA: Giannis Keisoglou, Press Officer, email: press@dodoni.eu, Tel. (+) 30 26510 89700