

PRESS RELEASE

New goat's milk yoghurt from DODONI
From 100% Greek goat's milk

DODONI, the leading dairy industry in Epirus, has created a new goat's milk yoghurt in response to modern consumer trends and demand for products of high nutritional value and outstanding quality.

Using only 100% Greek goat's milk and yoghurt culture, the new DODONI goat's milk yoghurt stands out with its authentic, refreshing flavour and top quality, and is the ideal choice for any time of day as a product rich in nutrients but low in fat. In addition, thanks to its reduced lactose content, it is suitable for consumers who have a mild intolerance for this type of milk sugar.

The new DODONI goat's milk yoghurt is already available at supermarket dairy sections throughout Greece in multi-packs of 2 containers (200 g each).

With goat's milk as an excellent quality ingredient with a high protein content, the new product is a significant boost to the DODONI yoghurt line.

In future, the company hopes to enhance this product category by launching new items in response to the needs of domestic and foreign consumers.

Mr Michalis Panagiotakis, Deputy CEO at DODONI, said: *"We created the new goat's milk yoghurt as part of our aim at DODONI to always respond in the best way possible to the needs of modern consumers for authentic products that are rich in proteins and nutrients. At the same time, with the largest milkshed in Greece and by regularly creating new products, we further support the Greek primary sector, which is a predominant piece of our national economy. Based on our strategic development plan, over the next few years we will continue to focus on creating new products that respond to current-day dietary trends, consistently investing in collecting 100% Greek milk and ensuring the excellent quality and flavour of our products."*