

## PRESS RELEASE

## **New Feta Spread by DODONI**

The company launched an innovative spreadable cheese with DODONI Feta and Yogurt.

With the creation and launch of DODONI Spread, a spreadable cheese based on the authentic PDO DODONI Feta, DODONI Dairy introduces a new product category.

It's a spreadable product made of entire Feta chunks and DODONI Yogurt. It includes only 16% fat and has high protein content. It has a lovely, aromatic taste and spreads easily due to its creamy texture, making it an excellent option for spreading over toast, but also as a complement to meals, salads, and cooking in general.

DODONI Spread is already available in supermarket fridges in 200g packages and comes in three flavours:

- natural taste
- with tomato-basil for a unique Mediterranean taste experience
- with chili pepper, delicious and spicy

Mr. Michalis Panagiotakis, CEO of the Company, stated: "Focusing on the demands of the modern consumer, DODONI keeps on producing innovative goods and creating new product categories to give even more alternatives to Greek and worldwide consumers. We remain committed to the ideals we have served for over a half-century, and we seek to produce high-quality goods that satisfy current nutritional demands and tastes. As a result, we developed another unique product, DODONI Spread, based on the authentic PDO Feta DODONI, and we feel it will be a huge success since it offers a completely unique taste experience."

DODONI, with over 12 product categories and over 100 different product codes, continues to adapt to modern consumer trends and invest in strengthening its product range by regularly producing new goods of outstanding quality and genuine flavour.